

# COMMERCE360



## All-channel payments. All-around flexibility. All-in-one solution.

The ways to accept payments are constantly evolving and the channels to reach customers continue to grow, making it difficult for businesses to keep up. With Commerce360, you can provide your customers a true omnichannel buying experience, allowing you to meet them wherever they are — in-store, online and anywhere in between.

With GoDaddy's smart point of sale options, accepting payments across channels has never been easier. You can manage flexible payment choices like digital ordering, touchless payments, mobile wallets, buy online, pickup in-store and more.

Extend the capabilities of your device using the Smart Terminal App Center with 35+ vertical-specific apps like restaurant and employee management, salon scheduling, customer loyalty and more. And with a custom curated website, you have the ability to sell through online marketplaces like Etsy, Amazon, and social media platforms.



### BENEFITS

Increase revenue with efficient inventory tracking across online and in-store and easily reconcile transactions with holistic reporting.

Meet customer needs by allowing easy checkout online and in-store.

Outperform the competition with marketing channels, an online presence and a smooth checkout experience.



### FEATURES

**In Person:** Easy-to-use smart point of sale options.

**Online:** Custom-built website and e-commerce, all integrated with your store point of sale.

**Marketing Tools:** Email marketing, reputation management, and social media selling all in a single view.

**Payment Features:** Digital ordering, touchless payments, buy online, pickup in-store, mobile wallets and more.

## Three smart point of sale devices to choose from

The smart point of sale devices offer all-in-one functionality, from emailing and texting receipts to refunding transactions and settling tips, all at the touch of a button. Devices are equipped with remote technology to access your business anywhere, anytime.



### GoDaddy Smart Terminal

- Dual screens make checkout a breeze
- Larger, customer-facing screen is great for countertop use
- 8" merchant screen and 5" customer screen
- Front-facing camera for QR code scanning



### GoDaddy Smart Terminal Flex

- Compact, portable and Wi-Fi and cellular 4G-enabled device
- Can take payments and print receipts anywhere around your business
- 5.99" touchscreen with long battery life



### GoDaddy Card Reader

- Pocket-sized, includes docking station
- Connects wirelessly to your mobile device
- Transactions processed through an app
- All transactions feed to a merchant portal
- Contactless and card swipe transactions

## Why leading businesses choose Commerce360

### Fast transactions

Keep payments simple for customers and employees. Every transaction automatically applies taxes and discounts, creating a streamlined experience that reduces errors and keeps the line moving.

### Multiple payment options

Accept any payment method, whether cash, card or contactless. The system is primed to embrace change and can easily incorporate new payment methods. The days of "I'm sorry, we don't accept that" are over.

### Mobility

Take payments in-store, at an industry trade show or a local farmer's market. Any member of your team can become a checkout cashier, and you can check sales, stats and inventory in an instant.

### Powerful reporting

Get convenient access to transaction trends and customer information. Make data-informed decisions at a moment's notice. Keep close tabs on finances, set up new users and run customized reports from anywhere.

### Ease of use

Can be up and running in a matter of minutes with an intuitive user interface and step-by-step tutorials.

### Reliable security

Rest easy with fully protected and PCI-compliant payment data and customer information.

### 24/7 support

Reach out any time to get answers or troubleshoot issues. You don't clock out at 5:00 p.m. and neither do we.

## Contact us today to learn more!