

BOOST YOUR REVENUE AND RETAIN CUSTOMERS

Our payment optimization solution can help give your business a boost!

How many customers have you lost to a faulty payment process?

Customers want a frictionless checkout experience while increasing conversion rates but with multiple routing options, network changes and issuer preferences, payment options are always evolving—making it hard for you to keep up.

Now more than ever, it's important to make sure your systems and technology can handle these latest updates. You need a partner who removes complexity and provides the right capabilities to optimize your payments.

At Worldpay from FIS, we know that payments are complex. We make daily efforts to keep up with the constant changes just like you. That's why we built a set of capabilities that can be used together in a singular way to solve your most complicated payment needs.

Revenue Boost is a set of payment optimization solutions that leverage data, intelligence and expertise to lower costs and increase approval rates leading to a boost in your revenue. With Revenue Boost, we can add value to your checkout process and customer experience without adding complexity and risk.

First, understand our flexible approach to intelligent routing and recovery capabilities. Then, with minimal integration and a singular approach, automatically make the changes necessary to increase approvals. Finally, provide an optimal payment experience for your customers and enjoy decreased costs for you! Breathe a sigh of relief with Worldpay's payment optimization solution, Revenue Boost.

By the numbers

- Payments investment is set to increase: **70%** of organizations plan to increase spending¹
- **48%** of subscribers have terminated their subscriptions because of a payment decline²
- **91%** of consumers cite a satisfying checkout experience as significantly affecting their decision about whether or not to return to a given merchant²

Absolute Performance

We increase approval rates to boost your revenue by leveraging data science and our issuer expertise.

Revenue Boost maps issuer preferences and makes recommended changes to the authorization to help increase the likelihood of approval. Optimizations are made in real-time.

Trusted Innovation

We feature intelligent routing and machine learning capabilities that automate optimized outcomes—thereby boosting revenue by increasing approval rates at lower costs.

Flexible Architecture

We provide a flexible and evolving approach combined with machine learning capabilities that give you assurance you're utilizing the most current and optimal solution.

Minimal integration is required and our approach is not dependent on a single technology.

The Boost Your Business Needs

Partnering with one provider that has a suite of payment optimization capabilities which can be used in a singular way without adding complexity or risk will make your checkout process much stronger. This gives your customers a better experience and strengthens your business.

Leveraging global presence and payments expertise, we've consolidated our best performing solutions to create Revenue Boost—our solution that provides you the opportunity to earn more revenue.

Ready to learn more about ways Revenue Boost can accelerate your business? Reach out to your Worldpay Relationship Manager to get started.

¹ Worldpay from FIS, *Innovation in Real Time*

² PYMENTS.com, *Data Entry Errors Cause Nearly as Many Payment Declines as Insufficient Funds*